



## Cookie List

Purpose	Description	Provider	Product/Service	Cookie type; 3 <sup>rd</sup> party Privacy Notice	Lifespan
Functional	Functional cookies are strictly necessary for <a href="http://www.ubs.com">www.ubs.com</a> to work properly. We use them to remember your entries in a form or to provide you access to closed user groups using your UBS My Site profile. Functional cookies cannot be deactivated.	UBS	UBS Internal solution	1st party	1 Session – up to 1 year depending on the cookie
Statistics	These tracking applications are used to track behavioural information on websites and mobile applications. This anonymous information is being used to allow us to ensure that all parts of our websites and mobile applications are working properly. These technologies provide aggregated, anonymous information about the behaviour and interactions.	Adobe Systems	Adobe Analytics	3rd party: <a href="#">Privacy</a>	1 session – up to 1 years depending on the cookie
		UBS	UBS Internal solution	1st party	1 session – 150 days

User Preferences	We use cookies to show you the right language and country homepage every time you visit our websites.	UBS	UBS Internal solution	1st party	Session
Marketing	These technologies are used to increase ad relevance, improve campaign effectiveness, audience segmentation and look-a-like audience building. These technologies also allow us to individualize the user experience according to interests and needs such as screen layouts, advertisement, settings and personalized content based on interests.	Adobe Systems	Adobe Target	3rd party: <a href="#">Privacy</a>	1 years
		Adobe Systems	Adobe Audience Manager (demdex)	3rd party: <a href="#">Privacy</a>	180 days
		Google	Google Conversion Tracking	3rd party: <a href="#">Privacy</a>	1 session – 2 years depending on the cookie
			Google Ads Remarketing	3rd party: <a href="#">Privacy</a>	1 session – 2 years depending on the cookie
		Facebook	Facebook Conversions	3rd party: <a href="#">Privacy</a>	1 session – 22 months depending on the cookie
		LinkedIn	LinkedIn Insights	3rd party: <a href="#">Privacy</a>	1 session – 2 years depending on the cookie
		Twitter	Twitter Analytics Conversion	3rd party: <a href="#">Privacy</a>	1 session – 2 years depending on the cookie
		AdForm	AdForm	3rd party: <a href="#">Privacy</a>	0-60 days depending on the cookie
		Snapchat	Snapchat Remarketing	3rd party: <a href="#">Privacy</a>	1 session – 2 years depending on the cookie
		Tiktok	Tiktok Remarketing	3rd party: <a href="#">Privacy</a>	1 – 2 years depending on the cookie
		Pinterest	Pinterest	3rd party: <a href="#">Privacy</a>	12 months
		Fusedeck	Fusedeck	1st party: <a href="#">Privacy</a>	1 session + 30min – 1 year